

Foreword

Business globalization, complex consumer requirements, and high technology development have led to vigorous business competition and market uncertainty for modern enterprises. It is increasingly important to put more emphasis on innovative concerns than quality and speed of production for products. In the long run, the only sustainable source of competitive advantage is the organization's ability to develop faster than its competitors. Then, innovation has become fundamental to the development of society, business rejuvenation and growth and critical to company survival. Just as we mentioned in last issue, the mission of the International Journal of Systematic Innovation is to gather researchers, industrial practitioners, and students to share theoretical and technological advances in systematic innovation which include TRIZ, non-TRIZ human-originated systematic innovation as well as nature-inspired systematic innovation. While a great deal of detailed information is presented, the journal is user-friendly and allows the reader to quickly find the information most relevant to his or her interests.

Faced with an innovation century, now is the time to take action. This journal provides a unique international platform that can enable research and development of systematic innovation for problem solving and identification of innovative opportunities. It is our sincere hope that you will find it helpful and useful for achieving real innovation.

We are happy that the 1st issue of 2011 (Vol. 1, no. 3) has been published. In this issue, three regularly submitted papers had been carefully reviewed, revised, and selected under the Journal's regular publication guidelines. All the papers were then subject to the usual rigorous peer-review process. And, team efforts contributed the complete publication of this issue. We want to sincerely thank the reviewers, the authors, and the committee for their tremendous help. We are confident that the journal is always bringing concrete benefits to everybody and you will find these papers interesting and useful.

Finally, we would like to cordially invite you to submit your or recommend original papers to IJoSI electronically through the website at <http://www.IJoSI.org>. Any feedback or question, please send email to editor@systematic-innovation.org.

Prof. D. Daniel Sheu, Editor-in-chief
Prof. Yung-Tsan Jou, Executive Editor
Prof. Jyh-Jeng Deng, Executive Editor
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